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NATIONAL OCEANIC AND
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National Weather Service Recognizes The 2012 Linkin Park World Tour as a StormReady® Supporter

National Weather Service officials have recognized the 2012 Linkin Park World Tour as a StormReady® Supporter.

"The StormReady Supporter program recognizes businesses and other entities that promote the key StormReady concepts of severe weather awareness, preparedness and safety," said Rick Smith, warning coordination meteorologist for the National Weather Service forecast office in Norman. "We've had the opportunity to recognize school systems, shopping malls and hospitals, but the Linkin Park recognition is truly unique."

Smith will make a formal presentation of the StormReady Supporter Award at the Linkin Park concert in Dallas on Monday August 27th.

This is the first time that the StormReady Supporter recognition has been awarded to a concert tour, and is the result of a close working relationship between the National Weather Service, and Weather Decision Technologies, Inc. (WDT). WDT utilizes a variety of data and information, including NWS severe weather watches and warnings, to provide the Linkin Park Tour with precision weather forecasts and alerts to help keep everyone associated with the tour safe when storms approach.

"This is a great example of the National Weather Service working with our partners in America's weather and climate industry to provide specialized decision support services," Smith said. "As we've seen in the recent past, large venues with thousands of people in attendance are especially vulnerable to severe weather. Linkin Park recognizes this, and has taken extra steps to develop detailed plans to monitor the weather wherever they are and to take protective actions based on specific weather guidance. And that's what StormReady is all about."

The StormReady program is part of the National Weather Service's working collaboration with the International Association of Emergency Managers, the National Emergency Management Association and the Federal Emergency Management Agency.

The National Weather Service is the primary source of weather data, forecasts and warnings for the United States and its territories. It operates the most advanced weather and flood warning and forecast system in the world, helping to protect lives and property and enhance the national economy. Visit us online at weather.gov and on Facebook: <http://www.facebook.com/US.National.Weather.Service.gov>.

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